



2021

Celebrate the founders of our region at **Le Rendez-vous du Détroit!**

Virtual Event Live-Streamed from
Historic Fort Wayne in Detroit
Sunday, August 1, 2021, 12:00 p.m. – 3:00 p.m.

Dear Friends:

Le Rendez-vous du Détroit is an annual French, Métis, and Native American cultural event celebrating the founding roots of Détroit. This year, the fourth annual Rendez-vous will be a virtual event, live-streamed from Historic Fort Wayne in Détroit on Sunday, August 1, 2021 from noon to 3:00 p.m.

Featuring French and Native American music, dancing, cultural exhibits and historically accurate re-enactors, 18th century Détroit comes to life in this fun and educational event that attracts people from all over the globe! This bilingual (French and English) cultural event offers an excellent platform to promote your business or services.

With a number of sponsorship opportunities to fit any advertising budget, Le Rendez-vous du Détroit looks forward to partnering with you in promoting your company while assisting in our efforts to educate and promote our region's historical legacy. Thank you for your time and consideration!

Thank you,
Elizabeth Bourne, Chair
Le Rendez-vous du Détroit

www.HistoricFortWayneCoalition.com

Facebook: Le Rendez-vous du Détroit **Email:** LeRendezvousduDetroit@gmail.com



2021 Le Rendez-vous du Détroit Sponsorship Opportunities

Cadillac: \$5,000

Founder of Détroit

- Le Rendez-vous du Détroit main sponsor. Sponsor's company name and logo featured at the intro to the program, with voice-over promoting company.
- Sponsor's company name and logo featured at the end of the program with voice-over promoting company.
- Choice of either four 60 second video spots or eight 30 second video spots. Commercials produced and submitted by sponsor.
- Name and Logo on banner positioned on main entertainment stage.
- Name and Logo and frequent thanks posted on Le Rendez-vous du Détroit Facebook page and Historic Fort Wayne website.
- Name and Logo in the Historic Fort Wayne newsletter and constant contact emails to all Historic Fort Wayne Coalition Members
- Four free tickets to the Le Rendez-vous Dinner Dance at Historic Fort Wayne on Saturday, July 31, 2021 at 6:00 p.m.
- Special recognition and thanks during Le Rendez-vous Dinner Dance on July 31, 2021.

Fr. Gabriel Richard: \$2,500

Pastor of Ste. Anne de Détroit, 1798-1832, co-founder of the University of Michigan and author of Détroit's motto, "We hope for better things; it will arise from the ashes."

- Choice of two 60 second video spots or four 30 second video spots. Commercials produced and submitted by sponsor.
- Name and Logo and frequent thanks posted on Le Rendez-vous du Détroit Facebook page and Historic Fort Wayne website.
- Name and Logo in the Historic Fort Wayne newsletter and constant contact emails to all Historic Fort Wayne Coalition Members.
- Two free tickets to Le Rendez-vous du Détroit Dinner Dance at Historic Fort Wayne on Saturday, July 31, 2021 at 6:00 p.m.
- Special recognition and thanks during Le Rendez-vous Dinner Dance on July 31, 2021.

Pontchartrain: \$1,000

Cadillac's Fort in Détroit

- One 60 second video spot or two 30 second video spots. Commercials produced and submitted by sponsor.
- Two free tickets to Le Rendez-vous du Détroit Dinner Dance at Historic Fort Wayne on Saturday, July 31, 2021 at 6:00 p.m.
- Name and Logo and frequent thanks posted on Le Rendez-vous du Détroit Facebook page.
- Name and Logo in the Historic Fort Wayne newsletter and constant contact emails to all Historic Fort Wayne Coalition Members.

Les Amis du Rendez-vous: \$500

Friends of the Rendez-vous

- Name and Logo and frequent thanks posted on Le Rendez-vous du Détroit Facebook page.
- Name and Logo in Historic Fort Wayne newsletter and constant contact emails to all Historic Fort Wayne Coalition Members.

Donors up to \$499

- Name and frequent thanks posted on Le Rendez-vous du Détroit Facebook page.
- Name entered into a drawing to win two free tickets to Le Rendez-vous du Détroit Dinner Dance at Historic Fort Wayne on Saturday, July 31, 2021 at 6:00 p.m. The winner will be notified by July 17, 2021.

Seeking Silent Auction Donations

Another great way to support Le Rendez-vous du Détroit is by donating items from your business or service that can be used in the SILENT AUCTION. All donations will be listed on Le Rendez-vous du Détroit Facebook page and the Historic Fort Wayne Coalition website. For donations, please contact Cathy Robinson, Silent Auction Chair at mckrobin@gmail.com.





2021 Le Rendez-vous du Détroit

Sponsorship Form

I would like to be a _____ level sponsor.

I would like to make a cash donation in the amount of \$ _____

I would like to make a Silent Auction donation of: _____

Name: _____

Email: _____

Company Name: _____

Phone: () _____

Address: _____

City: _____ State: _____ Zip: _____

Please make checks payable to:

Historic Fort Wayne Coalition

Please write in the memo line: "Le Rendez-vous du Detroit."

Check number: _____

Please mail sponsorship form and payment to:

Historic Fort Wayne Coalition

Attention: Le Rendez-vous du Détroit

6325 W. Jefferson Ave.

Detroit, MI 48209

For additional information, contact:

Elizabeth Bourne, Chair, Le Rendez-vous du Détroit

LeRendezvousduDetroit@gmail.com (248) 416-2665